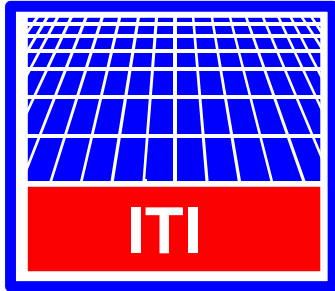


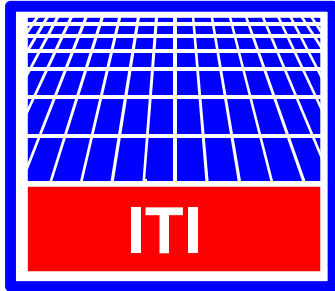
Federal Computer Acquisition Center

Seat Management Service CMA Presentation June 26, 1997



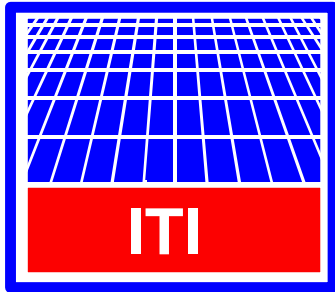
Scope

Deliver a comprehensive and integrated service for desktop and network computing systems. This service, "Seat Management," encompasses the management, operation, and maintenance of desktop and associated network infrastructure.



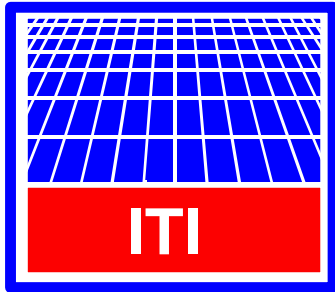
Goal

- **For Government to achieve cost savings in managing desktop and network computing systems by**
- Moving to a common operating environment
 - Tracking the technology curve to reduce dependencies on old technology
 - Migrating from expensive labor intensive on-site support to remote support using automated tools
 - Becoming a user rather than owner of hardware and software



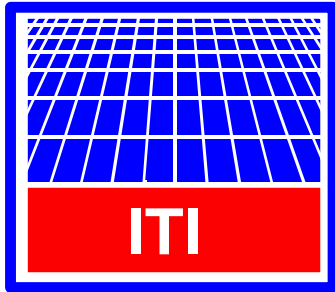
Operating Principals

- **Telecommunication services available through GSA/FTS will be utilized to the extent applicable**
- **In the absence of such services contractors should propose their own telecommunication solutions**
- **Components of Seat Management Service may not be purchased independently**
- **All capital assets offered under contract task are the property of the contractor except as specified at the termination of a Task Order**



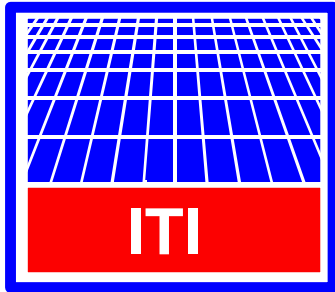
Seat Management Concept

Under the Seat Management concept, the Government desires to acquire these services as a utility and intends to pay for them on a per "seat" basis



Contract Type

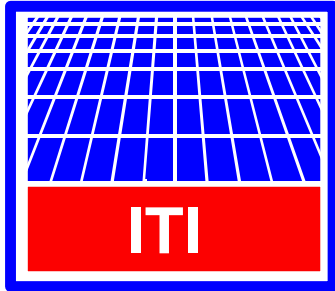
- **Non-mandatory**
- **10 year**
- **IDIQ Multiple award**
- **Firm Fixed Ceiling Prices for predefined services and labor categories**
- **Hardware/Software not at basic contract level**
- **Competed Task Orders**



Acquisition Strategy

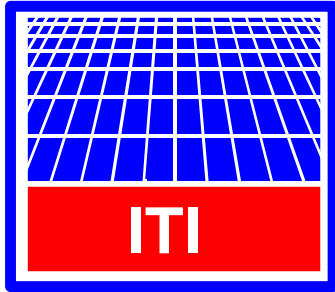
➤ Two phased approach

- Phase I
 - RFP issued w/o Section B and Parts of C, L, & M
 - Response includes contractor data for use in development to Seat Management Service models
- Phase II
 - RFP amended to add Sections B and complete C, L, & M identifying Seat Management Service models
 - Response includes Technical and Cost Proposal



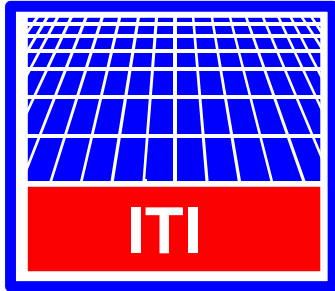
Contractor Capabilities

- **Asset management**
- **Infrastructure management**
- **User support**
- **Installation**
- **Maintenance**
- **Training**
- **Design**



Contractor's Past Performance Experience

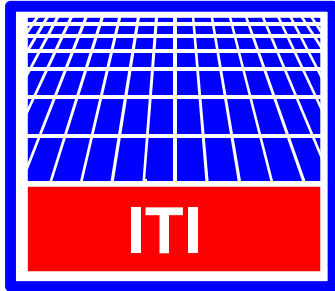
- **Based on aggregate experience of team members (Prime and Subs)**
- **Not restricted to Government**
- **Two levels of consideration**
 - Validation - meets minimum requirements
 - Evaluation - exceeds minimum requirements



Validation/Evaluation Considerations

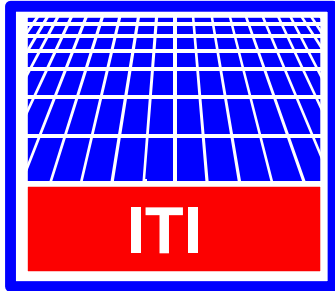
➤ Infrastructure management

- Number of desktops/networks managed
 - Overall within a specified period
 - For large clients
 - For small clients
 - Multiple platforms & protocols



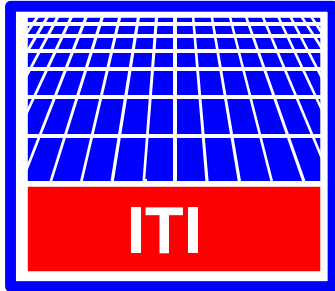
Small Business/8A Opportunities

- **One award to small business**
- **Contracts have minimum participation goal audited on annual basis**
- **Task Order Requests have minimum participation goals for consideration in evaluations**



Service Environments

- **General purpose**
- **Engineering and scientific**
- **Mixed work environments**



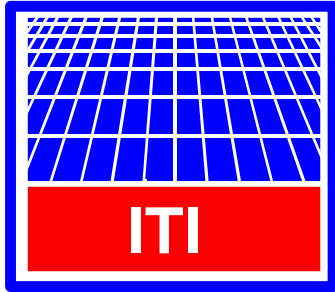
Seat Management Functions

➤ Core functions

- Infrastructure management
- User support
- Asset management

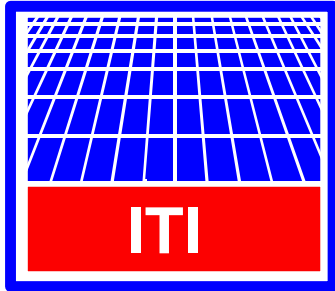
➤ Complementary functions

- Training
- Design and installation



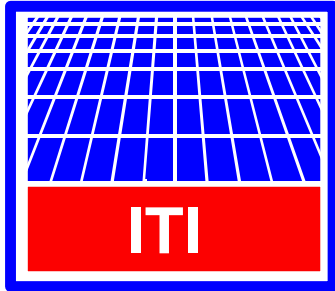
Core Function Infrastructure Management

- **Desktop management**
- **LAN & Server management**
- **Change/Problem management**
- **Configuration management**
- **Software updates**
- **System maintenance**
- **System enhancements**



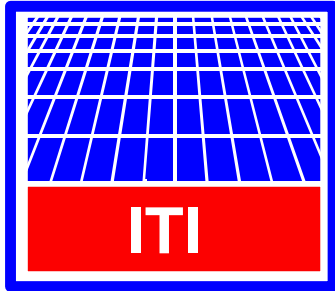
Core Function User Support

- **Help desk**
- **Hardware maintenance**
- **Software support**
- **Configuration management**



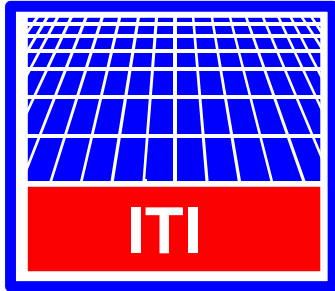
Core Function Asset Management

- **Deploy assets**
- **Manage asset inventory**
- **Refresh technology**
- **Re-market and/or disposal of assets**



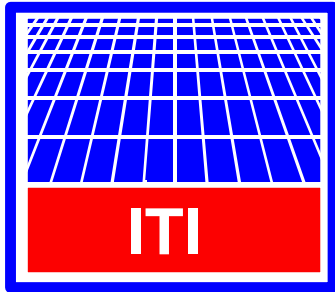
Complementary Function Training

- **Network, systems, and applications**
- **Varying user levels**
- **Different delivery formats**
- **Customer premise or off-site**

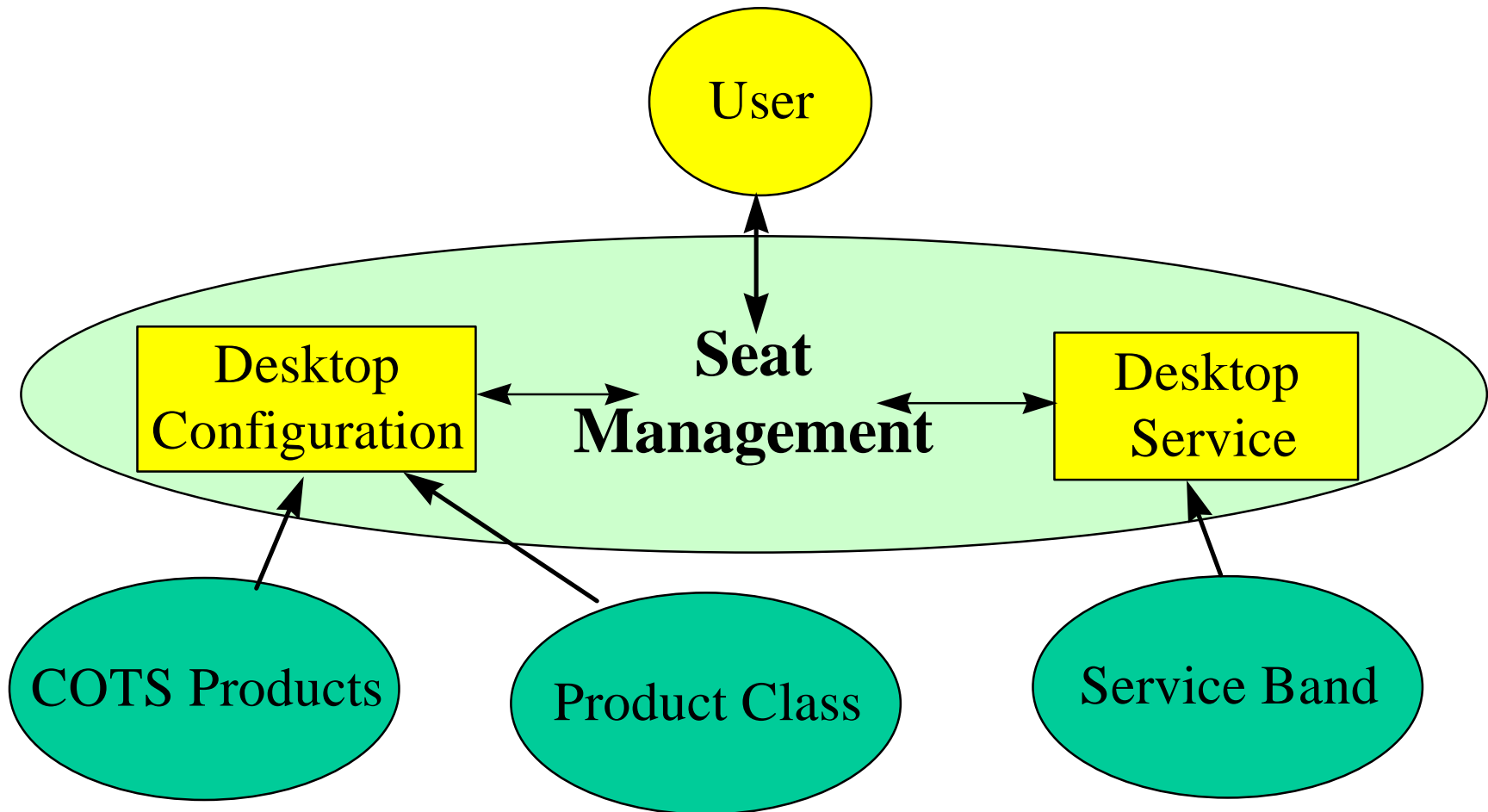


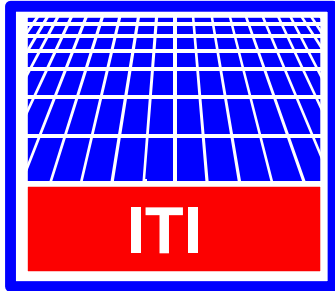
Seat Management Model Components

- **Service bands**
 - Predefined, integrated service level bands
- **Product class**
 - Snapshot of technology
 - Basis for delivery of service bands
- **COTS products**
 - Eligible products used to complement product classes and service bands



Seat Management Service Model Diagram





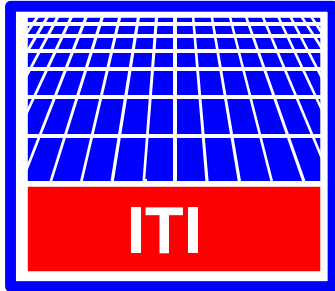
Seat Management Model Hierarchy

➤ **Environment**

- General Purpose
- Scientific & Engineering

➤ **Network Architecture**

- Enterprise
- LAN



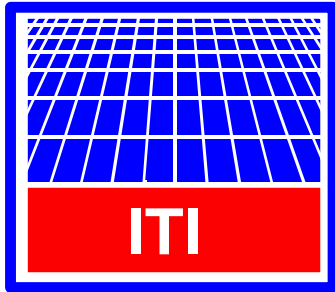
Seat Management Model Hierarchy (Cont'd)

➤ **Product Groups**

- Desktop computer
- Server computer
- Network device
- Peripherals

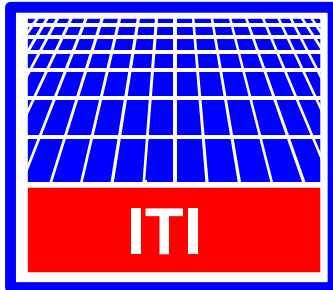
➤ **Product Classes - TBD**

➤ **Service Bands - TBD**



Service Bands

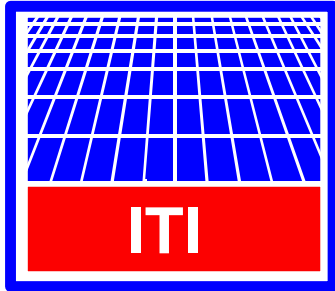
- **Encompasses core functions**
- **Service level measurements and metrics**
- **Stratified service levels**
 - Critical service band - high metrics
 - Standard service band - average metrics
 - Basic service band - low metrics
- **Included in contract pricing**



Sample Service Band

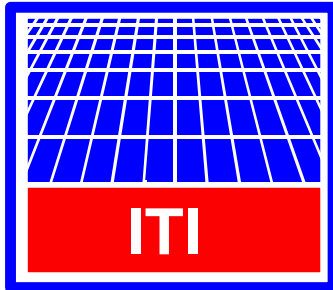
General Purpose, LAN, Desktop Computer Bands

<i>Measurement</i>	<i>Band S1 (Critical Service) Service Level Metrics</i>	<i>Band S2 (Standard Service) Service Level Metrics</i>	<i>Band S3 (Basic Service) Service Level Metrics</i>
<i>Infrastructure Management:</i>			
<i>Avg. Number Of Moves Within Network</i>	<i>1 Per Year</i>	<i>2 Per Year</i>	<i>2 Per Year</i>
<i>Break Fix</i>	<i>Within 2 Hours</i>	<i>Same Day</i>	<i>Next Day</i>
<i>User Support:</i>			
<i>Avg Help Desk Calls</i>	<i>2 Per Month</i>	<i>1 Per Month</i>	<i>2 Per Month</i>
<i>Time To Answer Help Desk Call</i>	<i>10 Sec</i>	<i>30 Sec</i>	<i>45 Sec</i>
<i>Asset Management:</i>			
<i>Technology Refreshment (Installation Service)</i>	<i>Every Year</i>	<i>Every Two Years</i>	<i>Every Three Years</i>
<i>Asset Acquisition Cycle Time</i>	<i>5 Days</i>	<i>10 Days</i>	<i>30 Days</i>



Product Class

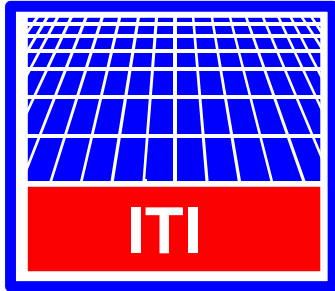
- **Generic configurations associated with service bands**
- **Stratified configurations representing industry exiting, standard, entering products/technologies**
- **Configurations refreshed as new products/technologies enter the market**
- **Not included in contract pricing**



Sample Product Class

General Purpose, LAN, Desktop Computer Class

<i>Features</i>	<i>Model C1 (Exiting) Generic Configuration</i>	<i>Model C2 (Standard) Generic Configuration</i>	<i>Model C3 (Entrant) Generic Configuration</i>
<i>Processor</i>	<i>486</i>	<i>Pentium 120 Mhz</i>	<i>Pentium Pro 200 Mhz</i>
<i>Hard Drive</i>	<i>Up To 2 GB</i>	<i>Up To 4 GB</i>	<i>Up To 6 GB</i>
<i>CD-ROM</i>	<i>None</i>	<i>8X</i>	<i>12X</i>
<i>Number of Concurrently Available Application Software Packages (From COTS Catalogue)</i>	<i>2</i>	<i>4</i>	<i>6</i>
<i>Number of Concurrently Available Utility Software Packages (From COTS Catalogue)</i>	<i>1</i>	<i>3</i>	<i>3</i>
<i>E-Mail</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
<i>Internet</i>	<i>No</i>	<i>Yes</i>	<i>Yes</i>



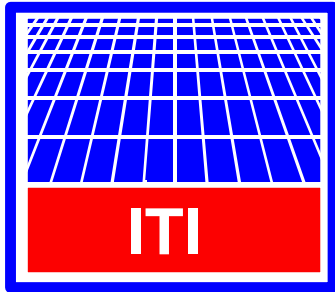
COTS Products

➤ Catalog

- Hardware platforms
- Operating systems software
- Network operating systems
- Application & utility software

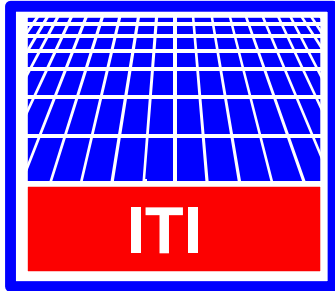
➤ Complement product classes and service bands

➤ Update with Government concurrence



Source Selection Schedule

- | | |
|------------------------|-------------------|
| ➤ Project Start Date | May 1, 1997 |
| ➤ Draft RFP | July 1, 1997 |
| ➤ Phase I RFP | October 1, 1997 |
| ➤ Proposals Due | November 1, 1997 |
| ➤ Phase II RFP | November 14, 1997 |
| ➤ Proposals Due | December 15, 1997 |
| ➤ Award | March 1, 1998 |
| ➤ Service Availability | April 1, 1998 |



Seat Management Points of Contact

- Chris Wren (703) 756- 4122
christopher.wren@gsa.gov
- Wanda Smith (703) 756- 4143
wandam.smith@gsa.gov
- Jeanne Davis (617) 860-7138
jeanne.davis@gsa.gov